

**Lower  
Manhattan  
Cultural  
Council**

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**FOR IMMEDIATE RELEASE**

## **LOWER MANHATTAN CULTURAL COUNCIL SWING SPACE HOSTS LA SUPERETTE AT SOUTH STREET SEAPORT**

**Storefront at 159 John Street (at Front Street), FREE ENTRY**

**Friday, December 12, 8PM, opening event with music and video performances**

**Saturday, December 13, 12PM – 8PM**

**Sunday, December 14, 12PM – 6PM**



New York, NY, November 24, 2008 – **Lower Manhattan Cultural Council (LMCC) Swing Space** grantee **La Superette**, will transform a retail space at 159 John Street (at Front Street) for three days at South Street Seaport. The *Swing Space* program is a project-based grant program that matches artists and arts organizations with temporarily vacant commercial space downtown.

Emerging once a year, just in time for holiday shopping, La Superette offers a functional and affordable shopping experience for hundreds of shoppers. La Superette is a unique ten-year-old arts and crafts event with a non-commercial goal supporting and distributing the works of independent artists and designers.

La Superette 2008 will create a temporary store with a huge selection of artist-made multiples from around the country. Among exciting items will be **Carrie Paterson's** homemade perfume, **Dez's** bedtime stories CD, **Sirin Thada's** necklaces, **Lady Jane's** yoga bags, **Petra Farinha's** computer icon accessories, and **Jessica Delfino's** homemade maxi pads. Commissioned art installations by **Yoav Bergner** and **Kim Holleman** will be on display.

A gift-wrapping station by **ScrapCycle** will be set up alongside a video catalog by **Thessia Machado** with songs by **MP Lockwood**. Other musical performers include **Marisa Olson, Warren Malone, and Dafna Naftali**. **Sweet Tooth of the Tiger** will be selling homemade bakery treats. In honor of La Superette's 10-year anniversary, a full color book featuring contributions of past artists will be premiered and sold.

## **ABOUT SWING SPACE:**

**Lower Manhattan Cultural Council's** *Swing Space* grant program works with downtown building owners to make vacant space available to artists, curators, and arts organizations for the development and presentation of new projects in the visual and performing arts. Since its launch in 2005, *Swing Space* has placed hundreds of artists in over 20 different temporarily vacant spaces, including ground floor retail spaces, gutted industrial spaces, upper-level office floors, and subterranean bank vaults. *Swing Space* is designed to address short-term space needs for a wide range of projects, and to encourage creative, experimental and collaborative approaches to artistic practice in unconventional spaces. Real estate partners have included Capstone Equities, Silverstein Properties, Trinity Real Estate, General Growth Properties, JPMorgan Chase Bank, and The Sapir Organization. [www.lmcc.net/swingspace](http://www.lmcc.net/swingspace)

## **ABOUT THE PARTNERS:**

**Lower Manhattan Cultural Council (LMCC)**, a 501(c)(3) nonprofit, has been a leading voice for arts and culture downtown and throughout Manhattan for 35 years, producing cultural events and promoting the arts through grants, services, advocacy, and cultural development programs. [www.lmcc.net](http://www.lmcc.net)

**La Superette** was founded in 1998 by **Tali Hinkis** and **Marie Daubert**, two students at the Ecole des Beaux Arts in Paris. In 2001, after an immediate success, La Superette carried to New York City, where it continues to be hosted by NYC-based organizations and galleries. [www.lasuperette.org](http://www.lasuperette.org)

**Ignivomous** is a 501(c)(3) not-for-profit organization that presents, nurtures, and develops new genres, art forms, mediums and extremes of expression. [www.ignivomous.org](http://www.ignivomous.org)

## **SUPPORT:**

**La Superette 2008** is made possible by Lower Manhattan Cultural Council's *Swing Space* program, which was created with lead support from the September 11th Fund. La Superette 2008 is organized and produced by Ignivomous.

**Swing Space** is supported by The Andy Warhol Foundation for the Visual Arts, Inc., CB Richard Ellis, Inc., Con Edison, The Cowles Charitable Trust, JP Morgan Chase, Lily Auchincloss Foundation, Inc., May and Samuel Rudin Family Foundation Inc., Milton & Sally Avery Foundation, and Starry Night Fund of the Tides Foundation. The project space at 159 John Street was generously donated by General Growth Properties.

LMCC's official media sponsor:



General Growth Properties, Inc.

