

**FOR IMMEDIATE RELEASE**

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**LOWER MANHATTAN CULTURAL COUNCIL  
ANNOUNCES FALL GRANTS AND SERVICES OPPORTUNITIES  
FOR ARTISTS AND NONPROFIT ART ORGANIZATIONS**

**Fund for Creative Communities  
Deadline: Friday, September 24, 2004**

**Fiscal Sponsorship  
Deadline: Tuesday, October 26, 2004**

**Manhattan Community Arts Fund (MCAF)  
Deadline: Wednesday, October 27, 2004**

**New York, August 24<sup>th</sup>, 2004** – The Lower Manhattan Cultural Council (LMCC) holds professional development workshops and free forums to assist artists and nonprofit art organizations. Our Fiscal Sponsorship Program and grant programs also provide support for artists and organizations.

**FOR ARTISTS**

Professional development workshops provide artists with professional tools and a forum for exchanging information, resources and opportunities.

**The following programs are held at Pace University, opposite City Hall Park at 1 Pace Plaza. Entrance on Spruce Street**

**Subway: 1, 2 to Park Place; 4, 5, 6 to Brooklyn Bridge/City Hall; A, C to Broadway/Nassau**

**Automated Telephone Directions: 212.346.1133**

**Planning Your Artistic Path: Life Goals for Artists  
Tuesday, September 28; 6-8 pm**

Artists in every discipline face the challenge of juggling their art with jobs, relationships, and other responsibilities. Setting realistic goals, defining a clearer vision, and evaluating career choices can help artists balance artistic practice with the rest of life. This one-on-one interactive workshop will help artists reach the next level of personal, artistic, and career development.

**Speaker: Susan Koblin Schear, ARTISIN, LLC  
\$20; \$10 for LMCC Members**

**Fundraising and Grant Writing for Individual Artists  
Tuesday, October 12; 6-9 pm**

This workshop will cover the basics tools of fundraising for individual artists, from written and verbal communication skills, to budgeting and work samples, to creating a wheel of support around artistic production. Handouts will detail the essentials of grant proposal writing and budgeting. Materials and techniques in this workshop are derived from Creative Capital's Professional Development Program. Participants receive a resource packet including LMCC's Funding Guide.

**Instructors: Aaron Landsman, Grants Coordinator, Creative Capital and a Creative Capital artist grantee  
\$45; \$30 for LMCC Members**

**Speaking About Your Work**

**Wednesday, October 27; 6-8 pm**

This workshop will address the anxiety that often accompanies speaking about work, anxiety that can lead to misrepresentation, missed opportunities, and undervaluing of work. Participants should come prepared to share and engage in this workshop to develop step-by-step action-oriented plans that will benefit their artistic careers.

**.Speaker: Susan Koblin Schear, ARTISIN, LLC**

**\$20; \$10 for LMCC Members**

**Marketing From the Inside Out**

**Monday, November 8; 6-8pm**

Starting with a portfolio exchange and peer evaluation, this workshop will cover the basics and finer points of creating a strong marketing package, from protocol to strategic distinction and personality. Participants should come to the workshop with an artist package ready to drop in the mail.

*Register early – this workshop is limited to 25 people.*

**Speaker: Marina Zurkow, Artist and Creative Capital Grantee**

**\$20; \$10 for LMCC Members**

**FREE FORUMS FOR NONPROFITS**

These free forums are an opportunity for nonprofit staff to receive and exchange helpful advice about technology in a friendly, informal environment.

**Sign-Up for Culture: The Arts Marketer's Guide to Building an Effective E-mail List**

**Tuesday, October 19, 2004; 6-8pm**

Today, arts marketers are caught in a transition. Arts patrons are living in a digital world where e-mail communication has become ingrained into the fabric of their daily lives. However, arts marketers don't yet have an e-mail relationship with most of them. This forum covers what one needs to know to build those relationships quickly and effectively. Participants learn how arts patrons behave online and how to market to them; how to create an e-mail acquisition plan and how to comply with the CAN-SPAM law.

**Speaker: Eugene Carr, President, Patron Technology**

**Location: Pace University, 1 Pace Plaza. Entrance on Spruce Street**

**Planning Websites for Arts Organization**

**Wednesday, October 20; 6-8 pm**

This forum will cover the basics in technology planning for small nonprofit organizations focusing on what is needed to create a website, whether to hire a technology consultant, how to plan for long term growth, incorporating online systems such as donation processing and implementing a plan.

**Speaker: Darryl Heller, E-Community Connect Project Manager Nonprofit Computer Academy of the Fund for the City of New York**

**Location: Fund for the City of New York, Nonprofit Computer Academy, 121 Avenue of the Americas (between Broome and Watts) on the 6<sup>th</sup> floor**

## **FISCAL SPONSORSHIP**

LMCC supports a range of independent projects each year by acting as a fiscal sponsor. Our Fiscal Sponsorship Program provides individual artists and emerging art organizations with the nonprofit umbrella they need to apply for funding normally available only to organizations with 501(c)(3) nonprofit status and to receive tax-deductible donations from philanthropic individuals. Projects are selected through an application process.

**Deadline: Tuesday, October 26, 2004**

**Fiscal Sponsorship Seminar**  
**Tuesday, September 21; 6-7:30 pm**  
**Foundation Center**  
**79 Fifth Avenue @ 16<sup>th</sup> Street**

**Fiscal Sponsorship Seminar**  
**Thursday, October 7; 6-7:30 pm**  
**Pace University, 1 Pace Plaza. Entrance on Spruce Street**

**Advance registration is required for all workshops and will be confirmed upon receipt of payment.**

**Online Registration: [www.lmcc.net/prodev/index.htm](http://www.lmcc.net/prodev/index.htm)**

## **GRANTS**

LMCC administers three grant programs in partnership with the city's Department of Cultural Affairs (DCA), and the New York State Council on the Arts (NYSCA). In all, these funds annually distribute more than \$300,000 to artists and organizations.

### **Fund for Creative Communities**

Funded by NYSCA's Decentralization Program, the Fund facilitates new arts initiatives and cultural programs in Manhattan communities where the need exists. Grants up to \$5,000 are awarded to nonprofit organizations and artists applying through a fiscal conduit.

**Deadline: Friday, September 24, 2004**

### **Manhattan Community Arts Fund (MCAF)**

Funded by the New York City Department of Cultural Affairs, the office of the Manhattan Borough President and the Manhattan Delegation of the City Council, MCAF offers grants up to \$2,000 in support of local arts organizations and artists that have little access to other funding sources.

**Deadline: Wednesday, October 27, 2004**

### **Grant Workshops**

These free workshops explain application guidelines and the mission of grant programs as well as providing assistance crafting a compelling proposal, creating a budget, and gathering support materials.

**Fund for Creative Communities and MCAF Workshop**  
**Wednesday, September 8; 6:30 pm**  
**Lower Manhattan Cultural Council**  
**1 Wall Street Court. 2<sup>nd</sup> Floor - Entrance on Pearl Street**  
**(Mandatory for first time grant applicants)**

**Fund for Creative Communities and MCAF Workshop**  
**Monday, September 13; 6:00 pm**  
**HT Chen Dance/Mulberry Street Theater**  
**70 Mulberry Street, 2nd Floor**

**Fund for Creative Communities and MCAF Workshop**  
**Tuesday, September 14; 6:30 pm**  
**Taller Boricua (with Translation to Spanish)**  
**1680 Lexington Avenue @106<sup>th</sup> Street**

**Fund for Creative Communities and MCAF Workshop**  
**Wednesday, September 15; 6:30 pm**  
**Countee Cullen Public Library**  
**104 West 136<sup>th</sup> Street, Corner of Lenox Avenue**

**MCAF Workshop**  
**Tuesday, October 5; 6:30 pm**  
**Countee Cullen Public Library**  
**104 West 136<sup>th</sup> Street, Corner of Lenox Avenue**

**MCAF Workshop**  
**Wednesday, October 13; 6:30 pm**  
**PS 122**  
**150 First Avenue @ East 9<sup>th</sup> Street**

**RSVP Required for Grant Application Workshops**  
212.219.9401 x301 or email [communityarts@lmcc.net](mailto:communityarts@lmcc.net)

**Lower Manhattan Cultural Council (LMCC)** is an essential part of Downtown's cultural landscape and principal player in its redevelopment – as it has been since 1973. Through cultural planning, artist workspace programs, art services and funding opportunities, and free events in the performing, visual, and new media arts, LMCC takes a holistic approach to enriching New York City's creative capital. Following the loss of their office, studio and programming venues at the World Trade Center, LMCC has re-emerged as a new and improved cultural force.

Our arts services programs are made possible in part with public funds from the New York City Department of Cultural Affairs, and the New York State Council on the Arts, a state agency.

Our regrant programs are made possible, in part with public funds from the New York City Department of Cultural Affairs and the State and Local Partnerships/Decentralization and Arts in Education Programs of the New York State Council on the Arts, a state agency.

